

New Generation Networks [NgN] in India

- Labour news from UNI global union - for trade unions in a global services economy. -

The growing economy in India accounts for half a billion of young population who are less than 25 years of age. This new generation of young are employed in the service industries, serving the global and regional markets. Furthermore, many industries are targetting the growing middle income groups and serving them in the urban and semi-urban cities in India. However, these young generation of employees are not aware of their rights at work and also do not enjoy decent work.

Traditional trade unions are yet to reach out to these young employees to organize them. Similarly these youngsters have a negative attitudes towards trade unions as well.

New Generation Network [NgN] is the new organizing concept UNI Apro has initiated in India, targetting the new generation employees in India, in order to win their hearts and minds. The first step was to hold NgN forums to create awreness amongst the young employees working in five service sector industries namely, Commerce, Finance, IT enabled services,Logistics and mobile communication industries.

The first NgN forum was held on 10 March 2008 in New Delhi, where fifteen young employees actively participated in the forum. Second NgN forum was held in Mumbai on the 12th March 2008, where tweleve participants representing finance, commerce, and Call Center industries joined. NgN forums were organized by the UNI DOC Directors in New Delhi and the Finance sector affilaites in Mumbai.

Jayasri Priyalal UNI Apro Director for Finance, Anjali Bedekar, Asst Secretary of [AISBISF] and Karthik Shekar, General Secretary of UNITES jointly imlemented the forums.

There were many promising youngsters who were keen to establish the New Generation Network. They were encouraged to invite their colleagues to the NgN at the forums,explaining the changes and challenges ahead of them.

